



Press release

Stockholm, October 21, 2019 (11:15 CEST)

Invitation to SSM's Capital Markets Day on November 12, 2019

On November 12, 2019 from 11:30 to 14:00 CET, SSM will hold a Capital Markets Day in Stockholm. The event is intended to provide information about SSM's business orientation and plan ahead after the company carried out a review of its current operations.

Mattias Lundgren, President & CEO and member of SSM's Executive Committee, will present SSM's business orientation and plan ahead after the company carried out a review of its current operations.

This opportunity is geared primarily toward institutional investors, analysts and the media.

To participate, please contact asa.aura@ssmliving.se by November 4, 2019.

The event will be held at the company's head office at Torsgatan 13 in Stockholm.

For more information, please contact:

Ann-Charlotte Johansson
Chief Communications & IR Officer
Phone: +46 761 65 17 71
Email: ann-charlotte.johansson@ssmliving.se
Twitter: @anncharlotteSSM

About SSM Holding AB (publ)

SSM produces functionally smart and affordable homes with attractive common areas, close to public transport and the city center for the company's target group – the urbanites of tomorrow. The company envisions a housing market that is accessible to as many people as possible and aspires to produce 50 percent cooperative apartments and 50 percent rental units. SSM is the leading property developer in its niche within the Greater Stockholm area and at end of June 2019, the company has approximately 6,200 building permits in its portfolio. SSM has been listed on Nasdaq Stockholm main list since April 6, 2017. www.ssmlivinggroup.com